

U.S. DATABASE MEMBERSHIPS

| BASIC DATABASE OVERVIEW | BASIC PLUS DATABASE OVERVIEW | PRO DATABASE OVERVIEW |
|--|--|--|
| Annual Membership Top 500—\$495 ⁰⁰ Top 1000—\$995 ⁰⁰ | Annual Membership Top 500—\$995 ⁰⁰ Top 1000—\$1995 ⁰⁰ | Annual Membership Top 500— Get a Quote Top 1000— Get a Quote |
| Total No. of Metrics Up to 80 per company | Total No. of Metrics Up to 260 per company | Total No. of Metrics Up to 281 per company |
| Corporate Information | Corporate Information | Corporate Information |
| E-Commerce Executives Street Address City State Zip Code Phone Number Primary Owner/Shareholder Parent Company | E-Commerce Executives Street Address City State Zip Code Phone Number Primary Owner/Shareholder Parent Company | E-Commerce Executives Street Address City State Zip Code Phone Number Primary Owner/Shareholder Parent Company |
| General | General | General |
| Rank Company Name | Rank Company Name | Rank Company Name |
| Financial | Financial | Financial |
| Current Year Web Sales Range | Current Year Web Sales Range | 2016 Web Sales 2015 Web Sales 2014 Web Sales 2013 Web Sales 2012 Web Sales 2016 Growth 2016 5-year CAGR 2016 Total Sales 2015 Total Sales 2014 Total Sales 2013 Total Sales 2012 Total Sales |
| Operations | Operations | Operations |
| | 2016 Monthly Visits 2016 Monthly Unique Visitors Number of Affiliates Total SKUs on Web Merchant Return Rate Number of States Where Sales Tax is Collected States in which you collect online sales tax | 2016 Monthly Visits 2016 Monthly Unique Visitors 2016 Conversion Rate 2016 Average Ticket Number of Affiliates Total SKUs on Web Merchant Return Rate Number of States Where Sales Tax is Collected States in which you collect online sales tax |
| Web Site Summary | Web Site Summary | Web Site Summary |
| URL(s) Merchant Type Merchandising Category Year Launched Rank in Category | URL(s) Merchant Type Merchandising Category Year Launched Rank in Category | URL(s) Merchant Type Merchandising Category Year Launched Rank in Category |
| Vendors | Vendors | Vendors |
| Affiliate Marketing Comparison Engine Feeds Content Delivery Content Management CRM Customer Reviews and Forums Customer Service Software E-Commerce Platform Email Marketing Fulfillment International Services Live Chat/Click-To-Call Marketplace Management Mobile Commerce Online Advertising Order Management Payment Security/Fraud Prevention Payment Processing Personalization Pricing Intelligence/Optimization Rich Media Sales Tax Management Search Engine Marketing Security Certification Shipping Carrier Site Design Site Search Social Media Marketing Web Analytics Web Hosting Web Performance Monitoring Website Testing/Optimization | Affiliate Marketing Comparison Engine Feeds Content Delivery Content Management CRM Customer Reviews and Forums Customer Service Software E-Commerce Platform Email Marketing Fulfillment International Services Live Chat/Click-To-Call Marketplace Management Mobile Commerce Online Advertising Order Management Payment Security/Fraud Prevention Payment Processing Personalization Pricing Intelligence/Optimization Rich Media Sales Tax Management Search Engine Marketing Security Certification Shipping Carrier Site Design Site Search Social Media Marketing Web Analytics Web Hosting Web Performance Monitoring Website Testing/Optimization | Affiliate Marketing Comparison Engine Feeds Content Delivery Content Management CRM Customer Reviews and Forums Customer Service Software E-Commerce Platform Email Marketing Fulfillment International Services Live Chat/Click-To-Call Marketplace Management Mobile Commerce Online Advertising Order Management Payment Security/Fraud Prevention Payment Processing Personalization Pricing Intelligence/Optimization Rich Media Sales Tax Management Search Engine Marketing Security Certification Shipping Carrier Site Design Site Search Social Media Marketing Web Analytics Web Hosting Web Performance Monitoring Website Testing/Optimization |
| Features & Functions | Features & Functions | Features & Functions |
| Affiliate Program Alternate Views Color Change Customer Generated Content Customer Ratings/Reviews Flash/Hourly Sales Frequently Asked Questions Gift Center Guided Navigation Interactive Catalog Loyalty Program Mouse Over Outlet Center Persistent Shopping Cart Pre-Orders Product Comparisons Product Customization Product Recommendations Product Sharing Tools Quick View Real-Time Inventory Check Registry Ship from Store ShopRunner Store Locator Top Sellers Trending Products Video What's New Wish List Zoom | Affiliate Program Alternate Views Color Change Customer Generated Content Customer Ratings/Reviews Flash/Hourly Sales Frequently Asked Questions Gift Center Guided Navigation Interactive Catalog Loyalty Program Mouse Over Outlet Center Persistent Shopping Cart Pre-Orders Product Comparisons Product Customization Product Recommendations Product Sharing Tools Quick View Real-Time Inventory Check Registry Ship from Store ShopRunner Store Locator Top Sellers Trending Products Video What's New Wish List Zoom | Affiliate Program Alternate Views Color Change Customer Generated Content Customer Ratings/Reviews Flash/Hourly Sales Frequently Asked Questions Gift Center Guided Navigation Interactive Catalog Loyalty Program Mouse Over Outlet Center Persistent Shopping Cart Pre-Orders Product Comparisons Product Customization Product Recommendations Product Sharing Tools Quick View Real-Time Inventory Check Registry Ship from Store ShopRunner Store Locator Top Sellers Trending Products Video What's New Wish List Zoom |
| Customer Service | Customer Service | Customer Service |
| Account Status / History Buy Online / Pick Up in Store Currency Converter E-gift Certificate Estimated Delivery Date Express Checkout Free Return Shipping Free Shipping Gift Message Gift Wrap International shipping Live Chat Multiple Languages Next Day Delivery Order Confirmation Order Status Outlet Center Same Day Delivery Shipping Cost Calculator Shipment Tracking Store Returns Subscription Services/Auto-Delivery | Account Status / History Buy Online / Pick Up in Store Currency Converter E-gift Certificate Estimated Delivery Date Express Checkout Free Return Shipping Free Shipping Gift Message Gift Wrap International shipping Live Chat Multiple Languages Next Day Delivery Order Confirmation Order Status Outlet Center Same Day Delivery Shipping Cost Calculator Shipment Tracking Store Returns Subscription Services/Auto-Delivery | Account Status / History Buy Online / Pick Up in Store Currency Converter E-gift Certificate Estimated Delivery Date Express Checkout Free Return Shipping Free Shipping Gift Message Gift Wrap International shipping Live Chat Multiple Languages Next Day Delivery Order Confirmation Order Status Outlet Center Same Day Delivery Shipping Cost Calculator Shipment Tracking Store Returns Subscription Services/Auto-Delivery |
| Mobile Commerce | Mobile Commerce | Mobile Commerce |
| Mobile Site Mobile App | Mobile Site Mobile App % of 2016 online sales from mobile devices % of 2015 online sales from mobile devices | Mobile Site Mobile App % of 2016 online sales from mobile devices % of 2015 online sales from mobile devices |
| Payments | Payments | Payments |
| Affirm AllPay Pay with Amazon American Express Android Pay Apple Pay Bill Me Later Bitcoin Deferred Payment Diners Club Discover eLayaway Electronic Checks Google Wallet JCB Klarna MasterCard Masterpass PayPal Pay with Cash Private Label Credit Card Samsung Pay Splitit Stored Value Cards Venmo Visa Visa Checkout Social Media Blog E-Mail a Friend Facebook No. of Likes Twitter No. of Followers YouTube No. of Views Google+ No. of +1s Pinterest No. of Followers Instagram No. of Followers Snapchat | Affirm AllPay Pay with Amazon American Express Android Pay Apple Pay Bill Me Later Bitcoin Deferred Payment Diners Club Discover eLayaway Electronic Checks Google Wallet JCB Klarna MasterCard Masterpass PayPal Pay with Cash Private Label Credit Card Samsung Pay Splitit Stored Value Cards Venmo Visa Visa Checkout Social Media Blog E-Mail a Friend Facebook No. of Likes Twitter No. of Followers YouTube No. of Views Google+ No. of +1s Pinterest No. of Followers Instagram No. of Followers Snapchat % of 2016 online sales from social % of 2015 online sales from social | Affirm AllPay Pay with Amazon American Express Android Pay Apple Pay Bill Me Later Bitcoin Deferred Payment Diners Club Discover eLayaway Electronic Checks Google Wallet JCB Klarna MasterCard Masterpass PayPal Pay with Cash Private Label Credit Card Samsung Pay Splitit Stored Value Cards Venmo Visa Visa Checkout Social Media Blog E-Mail a Friend Facebook No. of Likes Twitter No. of Followers YouTube No. of Views Google+ No. of +1s Pinterest No. of Followers Instagram No. of Followers Snapchat % of 2016 online sales from social % of 2015 online sales from social |
| E-Commerce Distribution Centers | E-Commerce Distribution Centers | E-Commerce Distribution Centers |
| | No. of E-Commerce Fulfillment Centers States where fulfillment centers are located Avg. square footage of fulfillment centers No. of full-time employees in all fulfillment centers | No. of E-Commerce Fulfillment Centers States where fulfillment centers are located Avg. square footage of fulfillment centers No. of full-time employees in all fulfillment centers |
| International Shipping | International Shipping | International Shipping |
| | Canada Mexico Argentina Brazil Chile Colombia Peru Austria Belgium Denmark Finland France Germany Greece Hungary Ireland Italy Netherlands Norway Poland Portugal Russia Spain Sweden United Kingdom Australia China Hong Kong India Indonesia Japan New Zealand Singapore South Korea Taiwan Thailand Turkey Bahrain Egypt Israel Kuwait Oman Pakistan Qatar Saudi Arabia United Arab Emirates South Africa | Canada Mexico Argentina Brazil Chile Colombia Peru Austria Belgium Denmark Finland France Germany Greece Hungary Ireland Italy Netherlands Norway Poland Portugal Russia Spain Sweden United Kingdom Australia China Hong Kong India Indonesia Japan New Zealand Singapore South Korea Taiwan Thailand Turkey Bahrain Egypt Israel Kuwait Oman Pakistan Qatar Saudi Arabia United Arab Emirates South Africa |
| Personnel | Personnel | Personnel |
| | 2016 no. of full-time e-commerce employees | 2016 no. of full-time e-commerce employees |
| Online Marketplaces | Online Marketplaces | Online Marketplaces |
| | Sell on Marketplaces Amazon eBay Walmart Marketplace Sears Marketplace Jet.com Newegg Marketplace Rakuten.com Tmall TaoBao AliExpress Become.com Bing FindGift.com Google Shopping Nextag PriceGrabber.com Inc. SHOP.COM Shopping.com ShopWiki.com Shopzilla Inc. Sortprice.com Yahoo Shopping % of 2016 e-commerce sales from marketplaces % of 2015 e-commerce sales from marketplaces % of 2016 Amazon e-commerce sales % of 2015 Amazon e-commerce sales Amazon sales growth 2016 % of 2016 eBay e-commerce sales % of 2016 Walmart Marketplace e-commerce sales Walmart Marketplace sales growth 2016 eBay sales growth 2016 Jet.com sales growth 2016 % of 2016 other marketplaces e-commerce sales | Sell on Marketplaces Amazon eBay Walmart Marketplace Sears Marketplace Jet.com Newegg Marketplace Rakuten.com Tmall TaoBao AliExpress Become.com Bing FindGift.com Google Shopping Nextag PriceGrabber.com Inc. SHOP.COM Shopping.com ShopWiki.com Shopzilla Inc. Sortprice.com Yahoo Shopping % of 2016 e-commerce sales from marketplaces % of 2015 e-commerce sales from marketplaces % of 2016 Amazon e-commerce sales % of 2015 Amazon e-commerce sales Amazon sales growth 2016 % of 2016 eBay e-commerce sales % of 2016 Walmart Marketplace e-commerce sales Walmart Marketplace sales growth 2016 eBay sales growth 2016 Jet.com sales growth 2016 % of 2016 other marketplaces e-commerce sales |
| Marketing | Marketing | Marketing |
| | Search Engine Shoppers 2015 New Shoppers 2016 Return Shoppers 2016 E-Mail Marketing Monthly 2016 E-Mail Campaigns 2016 With Incentives 2016 E-Mail Pop-Up Box 2016 Shopping Cart Abandonment E-Mail Program 2016 Mobile Optimized emails | Search Engine Shoppers 2015 New Shoppers 2016 Return Shoppers 2016 E-Mail Marketing Monthly 2016 E-Mail Campaigns 2016 With Incentives 2016 E-Mail Pop-Up Box 2016 Shopping Cart Abandonment E-Mail Program 2016 Mobile Optimized emails |
| Shopper Profile | Shopper Profile | Shopper Profile |
| | Female Male Age 24 or less Age 25-34 Age 35-44 Age 45-54 Age 55-64 Age 65+ Annual household income \$30,000 or less Annual household income \$30,000-\$60,000 Annual household income \$60,000-\$100,000 Annual household income \$100,000+ | Female Male Age 24 or less Age 25-34 Age 35-44 Age 45-54 Age 55-64 Age 65+ Annual household income \$30,000 or less Annual household income \$30,000-\$60,000 Annual household income \$60,000-\$100,000 Annual household income \$100,000+ |